



Race for Healing

In-person event held on Saturday, September 9th, 2023 in Denver, CO.
"5K Your Way" virtual participation options all month long!



SPONSORSHIP OPPORTUNITIES

Sponsors of Healing - \$5,000 cash and/or in-kind

- Sponsor recognition in social media promotion of event (>24,000 website visitors annually & 3,400 social media followers)
- Logo with link to your website included in race emails and on the Race for Healing page of Wings' website
- Opportunity for feature section in event email promotion. If interested, please provide a message (125 words or less) + a title + a photo + a hyperlink. (4,000 newsletter audience members)
- Sponsor signage at the Race on 9/9 (sponsor must provide)
- Sponsor recognition on event t-shirt, materials, in-person event as well as opportunity to be featured throughout September to virtual 5K your way participants
- Sponsor mentions on earned media, when possible
- Opportunity for creative promotion of company to event attendees
- 6 complimentary race registrations

Sponsors of Hope - \$2,500 cash and/or in-kind

- Sponsor recognition in social media promotion of event (>24,000 annual website visitors & 3,400 social media followers)
- Logo with link to your website included in race emails and on the Race for Healing page of Wings' website
- Opportunity for feature in event email promotion. If interested, please provide a message (125 words or less) + a title + a photo + a hyperlink. (4,000 newsletter audience members)
- Sponsor recognition on event t-shirt, materials, in-person event as well as opportunity to be featured throughout September to virtual 5K your way participants
- Sponsor mentions on earned media, when possible

Sponsors of Resilience - \$1,000 cash and/or in-kind

- Sponsor recognition in social media promotion of event (3,400 social media followers)
- Logo with link to your website included in race emails and on the Race for Healing page of Wings' website. (4,000 newsletter audience members)
- Sponsor recognition on event t-shirt, materials, in-person event as well as opportunity to be featured throughout September to virtual 5K your way participants

Sponsor of Courage - \$250 cash and/or in-kind

- Logo with link to your website included in race emails and on the Race for Healing page of Wings' website. (4,000 newsletter audience members)
- Sponsor recognition at virtual and in-person events throughout September



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CONTACT INFORMATION

Name of Contact: _____

Title: _____

Organization (as you want it to appear in print): _____

Sponsorship Level: _____

Payment method (if applicable): Check enclosed ___ Bill me ___ We will pay online through your website ___

Address: _____

City: _____ ST: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

Thank you for your support!

NOTES: If you selected for Wings to use your logo on our website or in monthly emails, please send a jpeg or png image of your organization's logo and this completed form to Jocelyne.BecerraGarcia@WingsFound.org. If you selected to have your logo on the Race for Healing t-shirt please send your logo in eps format to Jocelyne at the email above by August 1, 2023. For questions, please contact: Jocelyne at [303-238-8660](tel:303-238-8660) ext.109 or at the email listed above. Thank you for your partnership!